

Calling all artisans!

The Eleventh Annual Ocracoke Music and Storytelling Festival

June 4-6, 2010

Hello friends and artisans! Thanks for your interest in being an artisan in this year's Ocracoke Festival! If you have participated in the past as an Ocracoke artisan, please read the application carefully. We would like to invite everyone to participate, but unfortunately we have limited spaces. Selections for the artisans will reflect the festival committee's desire to exhibit quality and variety, in addition to other factors. For a peek at last year's lineup, visit the festival website at www.ocracokefestival.org. Here are the application details.

2010 Ocracoke Artisan Application

- Juried selection of 2010 Ocracoke Artisans will be made by the Ocracoke Arts Council. Due to the increased number of applications, returning artisans from previous years can no longer be granted automatic acceptance to the festival.
- A limited number of artisans may be permitted to set up also on Sunday, June 6. If you are interested in being considered for a Sunday booth please indicate so in the application.
- This year, artisans have a choice of paying a \$60 artisan application fee **or** paying a \$35 application fee plus a donation of their artwork with a retail value of at least \$50 to the festival auction. The cost for a double sized space is an additional \$35.

The Ocracoke Festival Fundraising Live Auction is on Friday night at the Ocracoke School after the potluck. Artisan auction items are due at the festival offices by May 4th. We recommend sending items by UPS Ground (this provides tracking and automatic insurance for up to \$100). The Friday night potluck is well attended by the Ocracoke community and visitors, and presents a wonderful opportunity for you to showcase your work to potential buyers. Please select an item that will entice Ocracoke fans to visit your booth on the weekend!

APRIL 1 -- All applications for the general pool should be received by the festival committee by this date. The board will begin a juried selection and will contact the artisans as they are selected. Although we hope to have completed contacting artisans by April 10, the selection process will continue until all spaces are filled. **Please feel free to contact us later than this date to find out about availability.**

APRIL 10 – Artisan Acceptance completed and contacted.

MAY 4 – Artisan auction donation due at Ocracoke Offices.

Details about your work/organization in the festival program and on the festival web site: All artisans will receive space for a small bio and a photograph of their work on this web site as well as a link to their web pages should they have one. Bios may be up to 75 words (including title, contact phone, e-mail, web site, etc.). **ALONG WITH YOUR APPLICATION, YOU MUST PROVIDE ARTISAN BIOGRAPHY TO THE FESTIVAL.** This is an artisan biography and not a general accounting of your entire life. As much as we love you, we cannot take the time to write your biography. The biography should tell about your art, and how you became involved in it. We do reserve the right to edit your biography.

IF YOU WISH TO HAVE A SMALL PHOTO OF YOUR WORK ON THE FESTIVAL WEBSITE, YOU MUST E-MAIL A COMPUTER PHOTO TO THE FESTIVAL UPON YOUR ACCEPTANCE. We cannot be responsible for scanning photos. Many copy stores and libraries can provide this scanning and e-mail service for you. Computer photos should be around 3"x 3" in JPG format at 72 dpi. Focusing on a single craft item or a small ensemble work best. If your work is already posted on a web site, we can get the picture off of the web . . . please be specific about the site and photo. For examples of photos and work descriptions, please visit last year's festival website at www.ocracokefestival.org

Artisans Applying

For the Ocracoke Festival 2010 Artisans. Please read this letter carefully and mail/e-mail in your complete registration.

1. Quality: All entries must be ORIGINAL HANDCRAFTED ITEMS by the artist applying and attending the festival.

2. Consider Applying Online: We welcome applications filled in by hand if you don't have web access, but it is much easier for us to process applications submitted through our form online at www.ocrafolkfestival.org. If you have a choice please consider saving us some typing! No preference will be given to online vs. hard copy.

3. Space Size & Fee: A single space is approximately 10x10 (a 15x15 tent is okay, but please let us know). If you need additional display area, you must purchase an additional space. Checks and money orders can be made out to "Ocracoke Festival." Please wait to send the fee until you receive an acceptance notification from the festival. No-shows forfeit their application fee. Please let us know if you are suddenly unable to attend so we can make adjustments to our layout.

You must furnish your own tables and chairs. No electricity can be provided; generators are not permitted. Please notify us if you will be bringing a tent as some locations are under low trees. The festival grounds are pedestrian only. Your vehicle must be relocated to the vendor parking after unloading. We do not carry insurance on your belongings for this event.

It is highly recommended that you observe the weather forecast and come prepared for rain if necessary – bring tarps, tents, etc. The rain location for the festival is at the Ocracoke School, but the optimal location for the Ocracoke Festival is outdoors. Although serious rain will warrant moving inside, occasional showers may not.

Your fee and artwork contribution to the Ocracoke Festival Fundraising Auction provides support that keeps the festival a free event to visitors (helping loosen their wallets for artists on the weekend!). If you are donating a craft as part of your application fee, please make sure our office has received your auction item by May 4th.

Although we will consider neighbor requests from artisans, we can no longer guarantee particular grouping of booths. There are many factors determining your location including tent height restrictions and craft type. Please be understanding of your placement. Know that we are working hard to make sure everyone has a good location and a wonderful weekend.

Pricing of crafts for sale is up to the artisans, but in the past two years the craft stores on Ocracoke Island have noted a particular swing towards items priced in the \$15-45 dollar range. We advise all artisans to have a range of prices.

4. Time: On the Saturday of the festival, please have your display set up and your vehicle moved to the designated parking areas for artisans by 9:00 AM (we will let you know where these parking areas are later). Space identification numbers will be in place by 7:15 AM. Directions to your space can be found at the Central Info Tent.

5. Taxes: You are obligated to collect NC sales tax on all sales, and will be responsible individually for collecting and paying the sales tax to the state.

6. Cleanup: Help us keep the residents of Ocracoke Village happy with our presence by cleaning your area before you leave. Thanks!

7. Inclement Weather: In case of bad, the entire festival will be moved to the Ocracoke School. Times for events will remain as close to the original schedule as possible.

8. Lodging: Lodging can book out for the festival weekend on Ocracoke Island. Most hotel offices open in the beginning of March. We recommend that you consider booking a room early before you hear confirmation of acceptance from us. Make sure to ask about cancellation policy. April 10th should give most businesses plenty of time should you decide to cancel. Details for lodging can be found at www.ocracokevillage.com.

9. Contact Information: For more information or answers to questions regarding the Ocracoke Festival feel free to contact Kati Wharton at the below number.

Ocrافolk Festival 2010 Artisan Registration Form

(Application may be made online at www.ocrafolkfestival.org. Review the above information before completing. Attach a brief artistic bio (no more than 75 words including title and contact information). If you are accepted, this will be used in the program and on the web site. Include photo or a location on the web where we may view your work.

Name _____

Business Name _____

Address _____

City _____

State _____ Zip _____

Phone _____

E-mail _____

Web Site _____

Please publish my Email/Phone #/Website in the program and at www.ocrafolkfestival.org (Circle which ones apply)

Number of 10x10 Spaces Requested _____

Do you have a tent? (What size/height?) _____

Is your display dependent upon your tent? _____

Would you like to be under consideration for a Sunday booth? _____

What is the price range of your crafts for sale? _____

Any requests, specific needs, or concerns that we need to be aware of?

I understand that I am responsible for paying my own sales tax and will abide by all rules and regulations for the festival.

Signature _____

Date _____

Please mail applications to
c/o Kati Wharton
2010 Ocrافolk Festival Artisan Coordinator
PO Box 604
Ocracoke Island, NC 27960
(252) 928-2622
e-mail: artisancoord@ocrafolkfestival.org
www.ocrafolkfestival.org

Questions about lodging on Ocracoke Island? Visit the Ocracoke Village website at www.ocracokevillage.com, or call 252-928-6711.
